

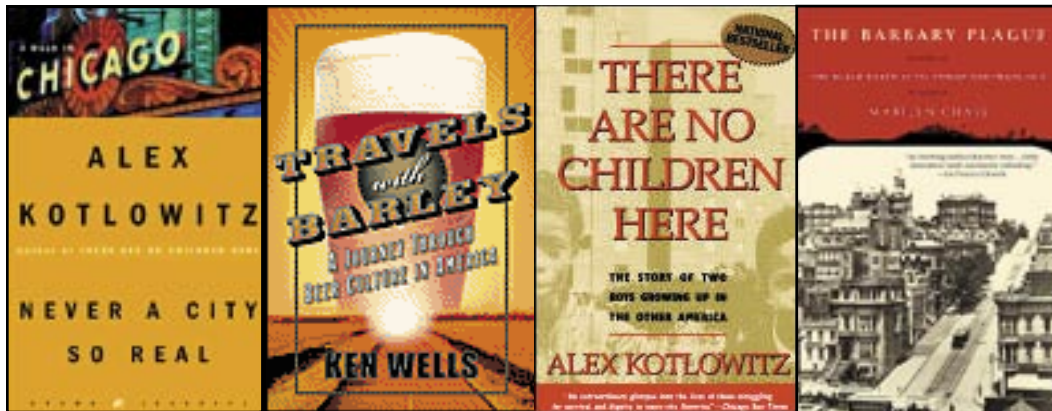
STRONG WORDS

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mayborninstitute.unt.edu

December 2004/January 2005



Mayborn Institute to Host New Literary Nonfiction Conference in July

By BETSY LEE

The Mayborn Graduate Institute of Journalism will host its first Literary Nonfiction Conference July 22-24 in Grapevine, Texas.

The idea grew from a meeting Dr. Mitch Land had two years ago with UNT regents Burle Pettit and Gayle Strange and founder of the UNT Press Fran Vick. The Institute began working toward this goal by publishing the Journalism Department's first magazine, COVER, which features literary nonfiction. The Institute launches its first graduate course in literary nonfiction in July 05.

"This conference, which will include some of the best known professionals in the field, builds on our 60-year history of teaching literary nonfiction through column and review writing, feature writing and creative writing," Land said.

Lecturer George Getschow, formerly with the *Wall Street Journal*, Carolyn Gilbert, founder of the International Association of Obituarists and Dr. David Kesterson of the English Department have worked closely with Land to design this unprecedented regional conference that is expected

to draw up to 250 participants.

"Bringing particular emphasis to publishing in this genre brings our nationally accredited graduate program to another level of excellence while meeting the career goals of our outstanding students," Land said.

Participants will attend workshops taught by nationally- and regionally-known literary nonfiction authors. They will also have the opportunity to submit competitive manuscripts.

The winner will be offered a UNT Press publishing contract and a cash prize. Participants who do not submit manuscripts will take a half-day excursion to Archer City, Texas, home of Larry McMurry's famous bookstores.

Tentative conference participation is \$250 for general admission.


The Mayborn Institute hopes to sponsor three graduate fellowships, which will cover admission and accommodations.

For more information about the conference and the program, stop by the Mayborn Graduate Institute (GAB 207) or contact Land at mland@unt.edu. Applications for fellowships will be available in January.

"This conference is a great starting point for our publishing program"


-Dr. Mitch Land

CALENDAR OF EVENTS

 Dec. 1: Attend the Mayborn career development workshop titled, "Writing Resumes and Cover Letters." The program begins at 8 a.m. and will be in the Union Lyceum.

Dec. 6-10: Pre-finals week.



 Dec. 6: Stop by and participate in the Mayborn Holiday Open House. Refreshments and holiday cheer will be available from noon to 5 p.m.

Dec. 8-10 and Dec. 15-17: Finals.




Dec. 24-Jan. 2: UNT offices will be closed because of winter break.



Jan. 18: Spring semester classes begin.



 Jan. 31: Attend the Mayborn career development workshop titled, "Interviewing Strategies." The program begins at 9 a.m. and will be in the Union Lyceum.

A chance for growth

By LAURA NORTON

Matt Felder has always been enthusiastic about sports. Throughout his high school career, he focused much of his energy on football, basketball, tennis and track. Years later, at Texas A&M, he began a major in print journalism and seemed destined to enter the field of news writing.

However, during his senior year at A & M, while interning at KIII-TV, the ABC affiliate in Corpus Christi, Felder got his first taste of broadcast journalism and for Felder, being involved with all aspects of production for the station spurred a fresh interest.

"It hit me right there. This was something I really enjoyed, and the whole experience really solidified what I wanted to do in life," he said

Last September, acting on advice from one of his professors, Felder made the decision to enroll in the master's degree program at the Mayborn Graduate Institute of Journalism.

When Fox Sports Southwest offered him a sports internship with the station, he was able to incorporate two of his biggest passions in life: sports and broadcast journalism.

"I've always had a passion for sports and journalism. So I figure I should do what I love best. If you're not doing what you love, then why do it?" said the 25-year-old graduate student.

Rev, Richard Goodwill has known Felder for 18 years and has remained a close family friend. He has noticed his passion and drive for sports journalism.

"For a long time his heart has been in sports journalism and I believe he is well suited to this profession. He is a very personable young man, who has great integrity and honesty," Goodwill said.

Alongside interning with Fox Sports and taking core classes in his graduate program, Felder finds the time to work part-time as an assistant at the Office of Disability Accommodation at NT. Balancing the burdens of each commitment doesn't seem to bother him



photo contributed by Matt Felder

Matt Felder, at the anchor desk at Fox Sports, currently works as a intern for the organization.

at all.

"I've just got the type of personality that works better under pressure. I work better when I'm doing more things than doing too few," he said.

Alumni cite the benefits of an internship

By LAURA NORTON

For Josh Baugh, a 2003 alumnus of the Mayborn Graduate Institute, an internship with the *Denton Record-Chronicle* proved to be the transitional steppingstone he needed to secure a job as regional reporter with the newspaper.

"I chose the internship with the *Denton Record-Chronicle* because it stood to open the most doors for me. From day one, I received important news assignments," he said.

Now covering the news in 11 other cities in northern Denton County, Baugh is responsible for monitoring city government as well as writing features about the events

unfolding in these communities.

Baugh is one of many students who have worked with the Mayborn Institute to find internships and subsequently managed to turn an internship into a career.

Nancy Eanes, Career Development Specialist at the Mayborn Institute, maintains the Jobs and Internships database and meets one-on-one with students. She believes that internships are critical to a student's success.

"Most newspapers and publications, such as *The Dallas Morning News*, won't even look at your resume unless you've worked on the student newspaper and carried out an internship," she said.

Ruth Ann Hensley, a Mayborn alumna can testify to the benefits of doing an

internship. She found her internship with *American Way* magazine after participating in the Mayborn Scholarship-required Shadow Day. *American Way* is the magazine produced by American Airlines.

"The internship gave me hands-on experience in the field I am pursuing as well as contacts and referrals and clips for my portfolio," she said.

After having completed the internship, Hensley was offered a contract with the company for freelance editing and writing.

Current journalism students interested in finding out more information on the types of internships available may visit the Web site at mayborninstitute.unt.edu and click on 'Jobs and Internships.'

Make a play for an internship

	December Visit newsrooms you are interested in over winter break. Check out www.asne.org for search ideas.	January Send thank-yous for newsroom visits. Call to make sure your applications have been received.	February Still no offers? Stay calm. A few deadlines remain. Make phone calls to news organizations in your area.	March Begin contacting smaller news organizations about unpaid internships. Line up freelance or volunteer work.	April Call news organizations to see if anything opened up unexpectedly. Look for another way to break in.	Free Internship
	information adapted from the <i>Detroit Free Press</i> Web site, www.freep.com					



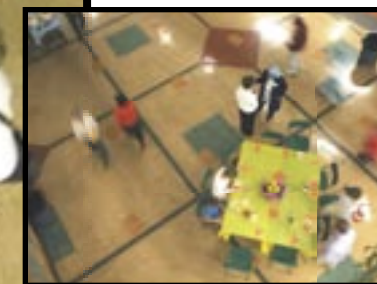
Rhonda McGriff and Janet Morgan share a laugh while enjoying their Tia's fajitas.



MaybornFest guests gather for a planetarium show about Saturn's Rings.



John Tait and Joyce Tsai enjoy food and conversation at MaybornFest 2004.



Colorful tablesettings, created by Diane Heuser and Nancy Eanes, set a festive mood at MaybornFest 2004.

Strong Unity

More than 50 students, faculty and guests gathered to celebrate the new school year at the 2004 MaybornFest. Participants feasted on Tia's TexMex Restaurant catering in the lobby of the Environmental Education Science & Technology Building before heading to the planetarium for a show.

Mayborn students, guests and faculty swarm the buffet line at MaybornFest. The group enjoyed fajitas, refried beans, Mexican rice and chips with salsa, catered from Tia's TexMex Restaurant.

photos by Matt Frye

SW: "In journalism, there has always been a tension between getting it first and getting it right." -Ellen Goodman, *Boston Globe*.

SW: "The difference between so-so writers and great writers is the tolerance they have for mediocrity." -Ana Menendez



Dr. Mitch Land hands out candy along the parade route.



Two journalism students hand out raffle tickets prior to the Homecoming game



A group of students from the National Association of Black Journalists walk the parade route.



At the journalism tent in the Mean Green Village, Amanda Carlton prepares a young fan for a Mean Green victory.



Got Green?

Journalism students and faculty took to the streets for Homecoming 2004 and came back with the UNT departmental spirit award for the third time in four years. In addition to walking the parade route, students gathered under a tent in the Mean Green Village prior to the game for food, face painting and turtle races.

photos by Matt Frye and Betsy Lee

Journalism students celebrate as the parade reaches the town square. The float, sponsored by John Deere Inc., featured an inflatable Shrek and a colorful array of pinwheel flowers. The journalism tent was sponsored by *The Fort Worth Star-Telegram*.

SW: "Don't just make a living, make a mark." -Edward R. Murrow

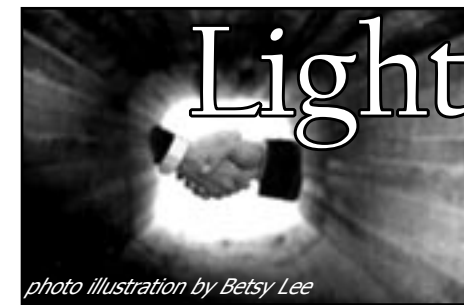


photo illustration by Betsy Lee

By CAREY OSTERGARD

The idea of searching for a new job can make even the most seasoned journalist want to climb under a desk and curl into the fetal position. The rapid succession of resumes, cover letters, networking, interviews, salary requirements, follow-up e-mails and thank-you letters can be a bit overwhelming.

Although lying on the floor in terror seemed like a good idea, I pushed the urge aside and dove into the dreaded job hunt with the realization that you can't be afraid of possibilities.

I also realized that there is no way to predict the future—Miss Cleo and the Magic 8 Ball excluded—so there is no need to worry about it. I came to the conclusion that I will eventually end up with the job I am meant to have, and in the meantime I can learn new skills and make decisions that will benefit me.

I can't say this theoretically easy-going philosophy has been foolproof, because every month when the bills roll in, my stomach still performs a gold-medal-

Light at the end of the tunnel

A tight job-market left many recent graduates searching for work. Carey Ostergard, a 2004 Mayborn graduate, shares her job-search strategies.

caliber gymnastics routine. It has, however, helped me keep in mind what I want.

When beginning my job search, I was an idealist. I would browse mediabistro.com, looking for editorial jobs at travel or general interest magazines and fantasize about becoming a freelance travel writer. I would apply for one or two that met my

"I am still looking for the perfect job, but I have learned the perfect job is one that makes you happy."

salary, genre and location requirements, then the early summer sun would call me outside, and I would skirt off to the nearest bookstore or outdoor café.

I easily convinced myself that I deserved a break after going to school and working full time for six years straight. But my "Hemingwayesque" lifestyle was short-lived, mainly because my bank account went down and my boredom level went up faster than I could say *café au lait*. So I buckled down, got serious, and embraced the next step.

I organized and consolidated my clips to make them easy to e-mail and mail. I tailored my resume and cover letter to highlight my different strengths, depending on the position I was applying for, and I set the goal of sending 10 resumes a day. I broadened my internet resources to include company and publisher Web sites, the UNT Journalism career Web site, online classifieds and job-finders. I also contacted editors, professors, friends and family to continue a supportive network.

One of the most important and beneficial decisions I made was to go on every interview offered, whether I wanted the job or not. You are there to learn about them as much as they are to learn about you, and doing this has helped me make new contacts. It also has led to freelance and contract labor opportunities as well as making me more comfortable in interviews.

I am still looking for the perfect job, but I have learned the perfect job is one that makes you happy. If you find one that doesn't, then you learn from it and begin the hunt again.

Become A Fellow

The following fellowships are available to recent graduates and current professionals. For more fellowships, visit www.journalismjobs.com/Fellowship_Listings.cfm

Congressional Fellowships for Professional Journalists

A nine-month fellowship with a grant of \$38,000. Visit www.ap-sanet.org/about/cf/mci.cfm. Deadline: Nov. 1

Hearst Newspapers Journalism Fellowship

A two-year fellowship at three Hearst newspapers. Contact Mary Ann Wendt at mary.wendt@chron.com. Deadline Dec. 1.

The New York Times Intermediate Reporting Program

For talented novices with up to five years of experience. A three-year program with starting pay of \$55,000 a year. Contact Nancy Sharky at 229 W. 43rd St. New York, NY 10036. Deadline: Rolling

The Phillips Foundation Journalism Fellowship

This allows novice journalists to spend a year working on a project of their choice. Part time fellowships are \$25,000 and full-time fellowships are \$50,000. Visit www.thePhillipsFoundation.org/fellowship. Deadline: March 1

10 sites to check out if you're on the hunt

1. www.journalismjobs.com
2. www.mediabistro.com
3. www.iwantmedia.com
4. www.editorandpublisher.com
5. www.newsjobs.com
6. www.gannett.com/job/job.htm
7. www.careers-kri.com
8. www.asne.org
9. www.jour.unt.edu "Jobs and Internships"
10. www.prweekjobs.com

SW: "A good newspaper, I suppose, is a nation talking to itself." -Arthur Miller

Passionate Advertising

By JENNA CAIRNEY

New Mayborn Graduate Institute adjunct professor Mike Sullivan found his calling at an early age.

“My dad had been in advertising and by the time I was 11 years old I’d go to the office with him,” Sullivan said. “I knew a lot about the discipline and I can remember when I was a kid driving down the road on family trips and reading the billboard and re-writing the copy in my mind to make it more compelling.”

Although he earned a journalism degree from Texas A&M University and despite of some friends’ distaste Sullivan has spent his working life in advertising.

“They (friends) used to call me a sell-out because I went to advertising rather than journalism, but I was passionate about advertising,” he said.

His decision led to a career working for companies such as Omnicom, J. Walter Thompson’s and an eight-year partnership with Hadelor, Sullivan & Law. He is now president of the Loomis Corp.

Sullivan joined the Mayborn Graduate Institute this fall to teach media management after long-time friend and previous business partner David Hadelor introduced him to Dr. Mitch Land.

“Mitch Land and the department had been talking to me about the fall class but all my time was taken,” Hadelor said. “I called Mitch and I told him that I had someone perfect. I knew a smart, funny and intelligent guy and I got them in touch with Mike.”

Although passionate about his career,



photo by Taylor Timmins

Mike Sullivan speaks to students in his Media Management class.

Sullivan says interests expand outside of the advertising realm. He has spent 12 years on the board of the Dallas All Sports Association, an organization that gave away 24 scholarships to Dallas-area youth last year.

“It’s a great organization, designed to recognize and reward students who excel quickly and academically, and generally in the face of really long odds. The students are usually orphaned or living in incredibly difficult circumstances,” Sullivan said. “It has been very rewarding and it’s always just been part of what I do.”

Longtime personal friend Bob Lilly Jr. met Sullivan while serving on the board of the association.

“Mike is a visionary and one of the most dynamic and precise communicators, so he was perfect as president,” Lilly said.

Sullivan, who is balancing the demands of teaching, working and serving on the Dallas All Sports Association board, also enjoys spending time with his two children.

A host of visitors

Donna Rosenthal



Who Are The Israelis?

“This is all about these colliding worlds in this tiny little country that receives more news coverage than any other nation.”



John Stossel

Freedom And Its Enemies

“Government, in protecting us from the bad stuff, protects us from the good stuff too. And the good things are more important.”

A Closer Look

What you may not know about some of the Mayborn faculty



Dr. Mitchell Land

Family: Wife: Lea. 4 children and 11 grandchildren, with another on the way.
Pets: A black labrador named Spanky.
Inspirations: God and Jesus Christ; my wife, children and grandchildren.
Enjoys being a professor because: of students and my desire to make them successful.

Family: Wife: Leah
Pets: Two cats: Athena and Vesta.
Inspirations: Life and its limitless possibilities; faith; expressions of sensitivity and insight; the faces of my family.
Enjoys being a professor because: I get to interact with students and colleagues and pursue intellectual questions through research. And I believe that I might make a small difference somewhere along the line.



Dr. Eric Gormly



Dr. Jacque Lambiase

Family: Husband: Tom. Two daughters; Tracy 13 and Emma, 8.
Pets: One dog: Lizzy. One hermit crab, Sponge Bob. One goldfish: Bubbles.
Inspirations: Good writing, conversation and traveling, plus hanging out with my daughters and watching them soak up the world.
Enjoys being a professor because: of the “a-ha” moment when I finally “get” something or helps a student “get” it.

Family: Wife: Marilyn. Two daughters; Jenna, 28 and Caitlin, 22.
Pets: Four dogs: Emily Elizabeth, Miles, Ebony Louise and Clara Jane. One cat: India. Two birds: Samantha and Christian.
Inspirations: Family, students, books, music, art...a long list of things.
Enjoys being a professor because: of the students and my colleagues in the department.



Dr. Richard Wells

